

Commemorative Commission to Honor the Contributions of Virginia's Women  
Executive Committee Meeting  
February 28, 2018 – 3:30 PM – Senate Room 1  
Virginia State Capitol, Richmond, Virginia

**Meeting Notes**

Members in attendance:

Secretary Nancy Rodrigues, Senator Whipple, Susan C. Schaar, Jacqueline Cook Hedblom and Dr. Sandra Treadway

On February 28, 2018 at 3:30 PM the Executive Committee of the Commemorative Commission to Honor the Contributions of the Women of Virginia met. Senator Whipple called the meeting to order. In addition to Senator Whipple, Former Secretary Rodrigues, Susan C. Schaar, Jacqueline Cook Hedblom and Dr. Sandra Treadway were in attendance. The meeting began with a discussion on SJR 85 - Reconstituting the Virginia Women's Monument Commission and coordinating the dedication of the Virginia Women's Monument. Currently the bill is in the House Rules Committee to add language for emeritus members. The Rules Committee also appointed current Women's Monument Commission member Lisa Hicks-Thomas to fill the late Mrs. Alsop's vacancy on the Executive Committee. The Speaker of the House intends to fill the vacancies on the Commission with two members who can and will be very active.

Holly Eve, of the Department of General Services and agent to represent the Commission at the contract negotiations between the Attorney General's office and the contract with Daniel and Co., gave a brief overview of the status of the Plaza construction and the photo shoot. Charles Bennett, Director of Project Management for CBRE | Richmond and Project Manager for the Commission, has received permits from BCOM. The permits grant approval of notice to proceed and allow the General Contractor to begin receiving materials, which should arrive on

site this summer. The Plaza is expected to be completed in the fall of 2018. Holly is coordinating with DGS Management and Capitol Square Activities regarding Plaza construction and will give project management updates throughout. Regarding the photo shoot, after reviewing the contract and agreement from StudioEIS (see files), the Executive Committee has requested to see a draft of the final model before moving forward.

Justin Gunther, Architectural Historian of the Capitol Square Preservation Council, gave an overview of the representations of the twelve bronze statues (see file). Only five of the twelve require changes:

Cockacoeske- needs a mantle to cover her upper body

Anne Burras Laydon- age depicted will be changed from 28 to 16/17

Mary Ingles- StudioEIS had trouble depicting her after Indian capture, LVA suggested leather frontiersman attire based on her son's account of when she was found

Sally Tompkins- add ring of hospital keys, waist purse and white gloves

Virginia Randolph- the Committee expressed interest in depicting her at an older age (noting all of her accomplishments), thus giving the monument a representation of women in every decade of age

Colleen Messick, Virginia Capitol Foundation, gave a Fundraising Report (see sheet).

- \$500K from the Cabell Foundation in the mail

- Towne Bank donated \$250K (see print article)- great press

- total contributions to date = \$2,122,329.58

- cash on hand = \$644,606.87

Jonas Courey- sending out 1200 emails (see file). Also followed up with fundraising mailer from December by calling, good return investment. Third mailing to go out in March (2<sup>nd</sup> week).

#### Fundraising Plan – Colleen Messick

Colleen has spoken with three individuals to get pricing on development plan. Getting concept together and possibility of hiring someone. Have goal and breakdown and looking to groups who work together. Will be for 12-18 months. Funding sources and grants are done. Building in PR piece to acknowledge gifts in proper way. Also social media as a source. Have taskmaster to make sure things get complete and have all materials/strategy. Could take a week/40 hours to create, three gifts = one prospect. Will be very helpful to have a development plan so everyone knows what they're doing moving forward. Now at point where need to focus and have guidelines on how to approach foundations and individuals.

Mary Margaret Whipple moved to authorize Colleen to contract for the development of the fundraising plan in an amount not to exceed \$10,000. The motion was approved 5-0.

Susan Schaar moved that the Executive Committee convene in closed session to discuss matters pursuant to Section 2.2-3711 (A)(7) of the Code of Virginia pertaining to personnel contracts for the Women's Monument. Nancy Rodrigues seconded the motion. Mary Margaret Whipple called for a vote to approve the motion. The motion was approved 5-0

Closed Session

Open Session

Susan Schaar moved to end the closed session to discuss matters pursuant to Section 2.2-3711 (A)(7) of the Code of Virginia having to do with contracts for the Women's Monument.

Ms. Schaar seconded the motion. Secretary Rodrigues called for a vote to approve the motion. The motion was approved 5-0.

Ms. Schaar moved to close the executive session and reconvene in an open meeting and to certify that only matters pursuant to Section 2.2-3711 (A)(7) of the Code of Virginia having to do with personnel contracts for the Women's Monument discussed by the Executive Committee during the closed session. Senator Whipple seconded the motion. Secretary Rodrigues called for a vote to approve the motion. The motion was approved by roll call vote:

Mary-Margaret Whipple -Yes

Jacqueline Cook Hedblom-Yes

Sandra G. Treadway-Yes

Susan C. Schaar-Yes

Secretary Rodrigues-Yes

Jacqueline Cook Hedblom moved that the Executive Committee authorize executor of a contract with Capital Campaign Partners. Language is forthcoming that will allow flexibility for rethinking duties to reference a fundraising plan. Mary Margaret Whipple seconded the motion. The motion was approved 5-0.

Senator Whipple moved the Executive Committee adjourn. Ms. Schaar seconded the motion. The Committee adjourned 5-0.

Mary Margaret will moved to approve costumes as presented except Cockacoeske and to deputize Barbara Batson of the Library of Virginia to contact StudioEIS. The motion was seconded by Susan and approved 5-0 (Jacqueline Cook Hedblom not present).

Sandy Treadway moved to approve the presentation and authorize Colleen Messick to conclude the contract as outlined with ModlinEllettAssociates. It was seconded by Susan Schaar and approved 5-0.

Senator Whipple moved the Executive Committee adjourn. Ms. Schaar seconded the motion. The Committee adjourned 5-0.

Senator Whipple moved the Executive Committee adjourn. Ms. Schaar seconded the motion. The Committee adjourned 5-0.

